

Tamworth Economic Development Commission
MEETING MINUTES
October 8, 2019

MISSION STATEMENT: The Tamworth Economic Development Commission will develop a strategy for the retention, growth and attraction of businesses in Tamworth. The Commission should be charged with:

- Supporting and maintaining the existing business base of our town and promoting a climate friendly to new business.
- Identifying the specific types of businesses that match the character of Tamworth
- Making realistic recommendations to the town to enable growth of its existing business base; retain and promote existing businesses, and attract new businesses to the town.
- Coordinating town economic development activities with surrounding towns and utilize regional and state resources.

6:15 Call to Order

Commissioners present: Pat Farley, Kelly Goodson, John Ferreira, Trish Chaput, Erica Boynton, Mary Phelps

Approval of Minutes of September meeting

Motion by Kelly, 2nd by John, Pat and Trish in favor, Abstain by Erica & Mary

Financial Update: John provided an update on expenses and revenues; no change from last meeting. Outline of requested 2020 budget and estimated 2019 budget expenditure has been prepared and will be submitted for next year. Appointment with budget committee and Selectman to be determined. Business forums planned for 2020 have been taken into account in the budget figures for next year. Discussion of anticipated forum expenses included review of different advertising options and needs for printed materials.

ACTION ITEMS:

- Pat will follow up with Kathy regarding 1 outstanding bill that doesn't seem to have come through yet, even though it was previously approved.

UPCOMING EVENTS

Health Forum: coming up on October 20th at the Preserve. TEDC will co-sponsor along with TCNA. This will entail helping to market the event and having a TEDC presence at the event.

ACTION ITEMS for Oct.20th forum:

- Erica & Mary are working on a booklet for the event. Pat & John to take care of printing of brochures for the event.
- Erica will email TEDC forum attendees
- Trish will email business listings
- Mary will ask Kimball to promote on TEDC FB page and TEDC Events page on website
- Joann from TCNA will be promoting on Tamworth Exchange
- Mary will ask Neysa Packard to set up Drive Time spot via her work with TCNA
- Erica sent details to TEDC commissioners re: volunteering needs; event will take place 5:30 – 9:30pm. Volunteers for set up should be there at 4:30pm.

Livestream Google Business Forum: coming up on November 5th at Cook Library. TEDC will co-sponsor. Event is geared towards Veterans but all interested are welcome. Point of the forum is to encourage growth in existing businesses and to help existing or new businesses be more efficient.

ACTION ITEMS for Nov.5th forum:

- John will send TEDC logo to Mary Cronin at Cook Library for use in promotional material
- Pat will check with Mary Cronin as to what marketing materials and channels they are already using
- Pat will ask Dan to let veterans know about the event
- Pat will suggest Mary Cronin or someone at Cook Library do a Drive Time segment
- Pat will have a table with TEDC info at the event
- Trish will create a Tamworth Exchange post and email to business listings
- Mary will ask Kimball to promote on TEDC FB page and TEDC Events page on website
- We will produce a 1 page flyer for the event (tbc) to have on the table at the Oct. 20th forum – Pat to check with Mary Cronin if they have a promotional flyer

RECYCLING UPDATE: Kelly provided an update from the Recycling Committee. Signage for things being recycled continues to be a challenge. Glass, tin and cardboard are being recycled successfully now. Waste Management expects market for mixed paper most likely to come back due to Chinese companies buying old U.S.paper mills.

Currently, only plastics #1 & #5 are marketable for recycling, although lots of soft plastics (e.g. liners inside cardboard boxes, bread bags, etc.) can be recycled at Hannaford in Trex collection boxes. There is currently a nationwide competition in which the winning community gets a park bench made from recycled plastics. Recycling committee is looking into potential for getting a local Trex collection box.

Tamworth transfer station will be getting a Planet Aid box, to be launched on November 15th, but otherwise, there is not support from the transfer station for storing reusable goods.

Tuftonboro was cited as a great model for signage and Moultonborough was noted as a model for single stream.

Motion to adjourn by Trish Chaput, seconded by Erica Boynton.
Next meeting, November 12 at the Church.