

Tamworth Economic Development Commission

AGENDA

January 22, 2020

MISSION STATEMENT: The Tamworth Economic Development Commission will develop a strategy for the retention, growth and attraction of businesses in Tamworth. The Commission should be charged with:

- Supporting and maintaining the existing business base of our town and promoting a climate friendly to new business.
- Identifying the specific types of businesses that match the character of Tamworth
- Making realistic recommendations to the town to enable growth of its existing business base; retain and promote existing businesses, and attract new businesses to the town.
- Coordinating town economic development activities with surrounding towns and utilize regional and state resources.

6:10....Call to Order & Commissioners present

Pat Farley, Dan Poirier, John Ferreira, Kelly Goodson, Erica Boynton, Mary Phelps, Trish Chaput all in attendance.

6:15... Approval of Minutes of October meeting

John motioned, Erica seconded. All in favor with Dan & Mary abstaining due to absence.

6:20 ...Vote to accept Laura Pike as a new board member

Discussion regarding Laura's experience and interest. Pat motioned to accept Laura as a new board member. Dan seconded. All approved.

6:30 ...Financial Update: John:2020 budget review. Selectman will need to approve any donations. Otherwise, budget of \$3950 has been approved by Selectman as submitted. Budget has been broken down into 3 categories:

- 1) Printing & Business listings
- 2) Community events
- 3) Supplies / website

6:45....Old Business, Topics and committees

- Health Forum was held October 20; Co-sponsored for TCNA, marketed and developed brochure of services
- Livestream Google Business Forum was held Nov. 5, co-sponsored and marketed with Cook Library
- Carroll County Broadband. All local towns in Carroll County are working on getting Broadband. Another meeting will be held in February. Updates to follow.
- Street Fair, August 1. Agreed that bridge would be starting point this year; no vendors will be placed between bridge and Farmer's Market but that this area could be used as accessible parking, as necessary. This is anticipated to create better cohesion with all vendors on one side of the bridge.
- Business Brochure will be further dispersed throughout town. The Other Store has run out; Kelly will take a box of brochures for the Other Store and nearby locations. John and others will take some as well. Trish will work with Kimball to update online directory with new listings.
- Website Update: TEDC website will stay as is; does not have to be incorporated into the Tamworth town website due to the complexity of our site. Town website cannot support the robust nature of our site and Selectman felt the small cost of Square Space is reasonable for the value we are getting. Trish

and John will work with Kimball to get passwords and access to the website in order to ensure more than one person has access to make updates, if necessary.

- Recycling update. Kelly provided an update regarding restrictions on landfills and the huge market opportunity right now for recycling plastic, especially #1 plastic, which is being bought for \$1120 per ton. The most effective and lucrative way to do this is by baling it; Recycling committee is looking into discussions around how to take advantage of this opportunity for Tamworth. There is potential for regional effort around plastic, paper shredding and other recycling efforts. There have also been some preliminary discussions with RESTORE (Habitat for Humanity's operation). There is an upcoming recycling committee meeting on February 6th for reviewing and comparing contracts.

7:15.... New Business. Topics and Committees

- 2020 Wet Paint, April 27 – May 3.....Mary will hold a subcommittee meeting next week. Further information to be shared when available.

- Future event ideas:

- o a skating trail on Lake Chocorua was briefly discussed. More info to follow; may be an idea to pursue with other local organizations.

- o Another Wall of Grass benefit for a local non-profit may be entertained at a later date.

- o It was noted that the Chocorua Dog Sled races may be struggling but unclear why and whether TEDC could do anything to help this local event?

- o A question was recently raised by a local community member about advice around setting up an LLC – this was discussed as a good potential forum topic for local businesses. Judith Reardon may be a good resource in this regard. To be explored further in consideration of TEDC business forums this year.

7:25.... Adjournment

John motioned to adjourn, Erica seconded. All were in favor.

Next meeting, February 11 at 5:30pm