

EcDev July minutes

Attending:

Pat Farley, Laura Pike, John Ferreira, Wyatt Berrier, Kelly Goodson

6:10 call to order, reminder to complete roll call votes for action items

Motion to approve minutes from June meeting:

John 1st, Laura 2nd

Pat - Y, Laura - Y, John - Y, Wyatt - Y, Kelly - Y

Financial Update

There are no changes from June, there remains \$500 in the budget

Old Business

Review and Discussion of the responses from the Impact of Covid 19 Business Health Survey

57 respondents - survey was sent to 102 business with emails in the Business Directory; there were 2 bounce back responses; 37% overall response rate

6:32 - 6:39 pm Pat was disconnected due to internet service, discussion was paused and during this time John emailed a copy of the responses to everyone on the call so they could follow along if just on their phone.

Q2 - 3: Inference that it will take 2 years to recover and they may be considering closing

Q4: Inference that groups negatively impacted but they did not apply for aid

Q5: Open Question: Bucketed by John based on the inferred area of concern/intent > Poor internet access was a frequent response / comment throughout the responses. Family, personal and employee stress were the top areas of concern for business owners.

Q7: also open ended; topics to learn about generated some very good ideas. The interpretations of several of the ideas were discussed.

Q9: Open ended > the internet need in town was very clearly a top area business want focused on in the future

10: Retrospect > we should have included a question about the Street Fair. Followed by general discussion about the business listing and how to improve the details post-survey. Discussion of post-survey share with those in the business listing and how to accomplish. Determined to allow selectmen to review first

Pat - based on responses recommend that someone from broadband board present to the businesses what is being done /why/how regarding Carroll County Broadband. it was noted that from a conversation with the Superintendent that 30 students in town were w/o internet access. Dec. 15 is the existing deadline for the funds for fiber optic broadband to be spent. Pat and Becky Mason are representing Carroll County Broadband. Suggestion made to use the library as a format to host a large group forum/, virtually.

Open and general discussion about accessibility, lack of home density (rural) - when denser the adoption curve become quicker for the tech that is out there and in use today

New Business

1. Update TEDC email address to make more accessible, easier to find. Suggestion for Email - TEDC@ gmail ; decision to table discussion until Kimball is able to attend. Keep as an item on the August agenda

2. Pat - Benoit Lamontagne, Business Retention Director for NH, attended a meeting she was at the previous week also Bridgette Beckwith - Business Revitalization Zones for NH. They requested that Pat facilitates a presentation of the content from this meeting to the selectmen.

Ted Coombs - Ossipee Mountain Land

3. In addition to a formal presentation of the survey to the selectmen, Pat recommends Wyatt taking of the tasks of the business listing from Trish. Wyatt agreed.

7:57 - Motion to adjourn

John 1st, Kelly 2nd

Pay - Y, Laura - Y, John - Y, Wyatt - Y, Kelly - Y