

Tamworth Economic Development Commission
The Chocorua Community Church
January 10, 2017

Meeting Called to order at 6:05 by Pat Farley

Commissioners Present: Pat Farley, Lloyd Hadden, Kimball Packard, Erica Boynton, Kelly Goodson, Mary Phelps

Late Arrival, Susan Ticehurst

Public Present, Barb Bloomberg

-Motion to Accept Agenda by Pat Farley, Seconded by Kelly Goodson, All voted in Favor.

-Motion to accept Minutes from December meeting by Pat Farley, Motion to approve by Kimball Packard, Seconded by Lloyd Hadden, All voted in favor.

PUBLIC COMMENT: Barbara Bloomberg in attendance

COMMITTEE REPORTS:

TEDC Website:

Kimball Packard did an exceptional job redoing the website. The site is up and running, and looks great. We need to make sure that Tamworth residents realize that they can add their events to the calendar. Just send an email to Kimball and he will update. A huge thanks to Kimball.

TEDC Brochures are being distributed by various members and we will refill on an as needed basis.

Tamworth Visitors Bureau:

Kimball Packard met with Stephen Grasse over the holiday to set up marketing for the TVB. Stephen is very excited to spear head the branding of Tamworth with his creative team. Logo, Website, social media, etc will fall under his umbrella. Morgan from the Lyceum will be the point person that Kimball will be working with.

Lou Demaio, representing the Barnstormers has been meeting with the state to acquire funding to help update the theatre. A film Festival is on the wish list.

A 501.c.6 designation is being looked at for the TVB. At this time, we will go forward with planning as the 501.c.6 will not take long to get approved.

At this time there is no brochure in discussion, as it is too early, but Kimball has made Stephen Grasse aware that there is some funding available for a brochure.

NEW PROJECTS:

1. Artist Forum

Mary Phelps will come up with a framework to present at the February Meeting.
Date set for early May.

Kimball will work with Morgan on a name for the event

Barbara Bloomberg will contact local artists to see what their interest is and what the artist community would be looking for.

Reception locations need to be decided on, keeping in mind we would like to highlight local businesses.

2. Street Fair

Date will be August 5, 2017

Susan and Lloyd will come up with frame work and time line for next meeting.

Suggestions to improve for this year's event. Better signage, better communication to Remick and Great Hill residents.

3. Technical Marketing Forum- One will be presented soon by the Mt. Washington Valley Economic Council in North Conway. We are hoping Board members might be able to attend to gather information for our own tech forum in the fall.

Under that conversation Pat brought up the idea that perhaps next year we might offer a career day/resource information focusing on service men and women recently discharged or retired. Susan suggested we find out what the real numbers for employment needs are and go from there. That would be valuable information for our commission to have in any case.

5. Holiday Week;

Erica will take the lead on gathering information for a comprehensive Holiday Festival Schedule, working with local businesses to make sure that there is cross marketing, try to prevent overlapping and work on a listing so that it is user friendly to find out what is happening for the holidays. After she puts together the events, we will look at the calendar and see if there are any holes that the TEDC could fill with a town wide event.

NEW BUSINESS:

Pat Farley nominated Barbara Bloomberg to the board as an alternate Commissioner, the recommendation to be presented to the Selectmen. The motion was seconded by Kelly Goodson and all were in favor.

The motion to adjourn the meeting was made by Lloyd Hadden at 7:35 PM and seconded by Kelly Goodson.