

Tamworth Economic Development Commission

Minutes from the June 7, 2011 meeting

The meeting was called to order at 7:15 PM.

Present at the meeting: Commission members present: Pat Farley, Karen McNiff, Dennis Quinn, Kristin McIntire, Selectmen's representative- Willie Farnum.

Initial Business

The minutes from the May 5th meeting were approved.

Kristin McIntire was named a full commissioner and will take on the roles of secretary and local promotions.

Committee Reports

Broadband, www.Tamwireless.net: Summer residents are arriving and requesting service. The Tamwireless Board has elected to discontinue part time service, low cost service (lower price for less bandwidth) and free radios. Efforts to "light up" the east side of Washington Hill, the western shore of Chocorua Lake and parts of Effingham continue.

Local Promotions: The business lists have been printed and distributed to The Other Store, the Town Hall, both libraries, Market in the Pines and the South Tamworth Country Store. Residents who do not have internet access are encouraged to pick one up. The new rack card brochure will be printed and distributed by the end of June. The website (www.tamworthnh.net) links for the business list are being entered. The Commission will ask if business that we provide links to will link back to our website as this will help drive traffic and increase our standing in Google searches. Trials with Google AdWords for the website will take place during the next few months to help increase our standing in Google searches. The Commission's mission statement will be added to the website. Kristin brought forth several ideas to promote Tamworth, some of which involve surrounding areas (Ossipee, Sandwich, etc.). She will research the ideas to see which are most viable and bring them back to the Commission next month.

LRPC Executive Board: Pat reported that the LRPC Annual Meeting/Dinner will be held on June 27th at Castle in the Clouds. Cost is \$20 per person. Commission members are encouraged to attend if possible.

Old/New Business

Lightning Pitch: Lightning Pitch continues to be very well received, although the financial support is not materializing as originally planned. Commission members will brainstorm on ways to reorganize Lightning Pitch.

The meeting was adjourned at 9:15 PM. The next meeting will be on July 7th.