Tamworth Economic Development Commission Economic Development Tamworth Meeting on September 13, 2012 MINUTES

The meeting was called to order at 11:40 a.m.

Present at the meeting: Pat Farley, Jim Hidden, Keats Myer, Robin Gordon, Kristin Ludwig

Alternate Robin Gordon was appointed to take the place of Dennis Quinn on the board for this meeting.

Keats Myer moved to accept the minutes from the previous meeting; Pat Farley seconded the motion; and the motion passed unanimously.

Tamworth Wireless

A reporter from New Hampshire Magazine has expressed an interest in writing an article about TamWireless and will be contacting Dennis Quinn and Pat Farley for details.

Marketing

The EDT website is linked to the town website on the homepage and vice versa. Links to TamWireless and ACT will also be added to the EDT website. Kristin Ludwig is redesigning the Tamworth Tourist Brochure and will check into printing costs.

BIG

Marketing 101 was presented on July 24th, 6:30 p.m., at the Cook Memorial Library. Warren Daniel of the New Hampshire Small Business Development Center presented How to Start a Business in New Hampshire to about ten people. Vicky Thelemark, who attended this session, has started a chair restoration business. Links to pertinent websites/information will be added to the EDT website for those pursuing starting a business. The next BIG followup will cover the aspects of finance as relevant to the upstart of a business (i.e. funding options, bookkeeping, etc.). Details to be determined. Kristin Ludwig will research the best way to create and maintain a contact email list to keep people interested informed on upcoming EDT events.

Local Business Development

Pat Farley attended a meeting of the Mt. Washington Valley Economic Development Council's Strategic Planning Subcommittee who is planning an event for selectmen and planning board members of all local towns to discuss business development throughout the region. Details to come.

Local Microlending

Peter Barnard may be interested in being part of the governing body of a local microlending effort. EDT commissioners should bring ideas to the next meeting.

Meeting Day and Time

Moving the EDT meeting day to the second Thursday of the month and the time to 12:00 noon was discussed. Motion to approve made by Keats Myer; seconded by Jim Hidden; passed unanimously.

Action Points

Kristin Ludwig: redesign and print Tamworth Tourist Brochure; research email contact list options; email information to BIG attendees.

John Howell will talk to banks about small business loans.

Willie Farnum to post announcements on new meeting day and time.

Motion to adjourn meeting was made by Keats Myer, seconded by Robin Gordon and passed unanimously. Meeting adjourned at 12:40 p.m.

Next meeting will be October 11, 12:00 noon at the Lyceum.