

Tamworth Economic Development Commission  
Draft Minutes  
June 12, 2018

Call to Order: Meeting called to order by Chair Pat Farley at 6:05 pm.

Members Present: Barb Bloomberg, Erica Boynton, Pat Farley, Kelly Goodson, Lloyd Hadden, Mary Phelps, Melissa Ricker

Seating of Alternates - no alternates were seated for this meeting

Approval of Minutes: Kelly Goodson motioned to approve minutes from May 14, 2018. Mary Phelps seconded. The motion passed 6-0.

Financial Update

- Expenses and revenues since last meeting - There were two expenses since last update; \$112 for the balance due on the Business Booklet and \$147 to the Tamworth Visitors Council for 1/3 sponsorship for the new banner which hangs on Hank Letarte's commercial property on Rte. 16 in W. Ossipee.

- Current balance - \$3101 Pat confirm

Public Comment:

Pat introduced Joanne Rainville, of Tamworth Community Nurse Association to present an idea for the Street Fair. Joanne suggested a .5k Road Race to kick off at the start of the Street Fair. The race would be open to all ages and begin at Gregg's Way and end at the Tamworth Congregational Church, since the road is closed in this section. TCNA would coordinate the race and have 3 categories, with a staggered start; children first, owners and pets on leashes second, adults/senior citizens with or without walkers. Prizes would be awarded and bottled water provided to participants. TCNA will create a poster to advertise the race and TEDC will promote it as well in print and on social media. Neysa Packard is part of the TCNA sub-committee organizing the race. A suggested name of the race was, "Get Moving." TCNA plans to have 3 water stations set up throughout the street fair for visitors.

Business Booklet:

Booklets have been distributed throughout town with the majority of them available at Cook Memorial Library, The Other Store and Tamworth Town Office. There are only a couple hundred left and the next order will be placed and ready by the Street Fair.

Website Update:

Trish will follow up with Kimball in regards to having a searchable PDF file of the Business Booklet on the website.

Barb suggested after previewing the TVC website, to add a line for the Business Booklet at the top right under the "Tamworth Economic Development" heading to make it more obvious. She reported that the town administrator is willing to help the TEDC create a general community calendar so all information is in one place and can be linked to the TEDC site and other sites promoting Tamworth.

Street Fair

- Appointment of committees -
- Pat appointed commissioners to the following committees:
  - Parking/Signage: Lloyd Hadden, Dan Poirier Lloyd will coordinate the road closure, sign placement and ask Selectman Steve Gray and Scott Aspinall (parking in field) to help since he will not be at the Street Fair.

-Balloons: Lloyd will check with the Boy Scout leader to see if they can inflate red balloons and place at the bridge, help Kelly and Trish distribute and help set up/clean up. He will ask about popcorn machine and parent volunteers for parking assistance.

-Set Up/Clean Up: All commissioners available

-Publicity/Marketing: Pat Farley, Kimball Packard, Erica Boynton  
Kimball will post on social media, Pat will write press releases and advertise on Drive Time on WMWV, Erica will post on the Tamworth Exchange and she or Pat will send info to Ann McGarity for the Conway Daily Sun town column. Erica will create a poster for print with sponsors added and send to Pat to be printed and distributed locally

-Sponsors: Barb Bloomberg, Erica Boynton, Pat Farley, Mary Phelps  
There are 4 \$250 sponsors needed to cover the cost of the live radio broadcast. The Tamworth Visitors Council has committed. Pat will ask the Chocorua Lake Conservancy since it's their 50th anniversary and Barb will ask the Barnstormers and Remick.

-Entertainment at Cook Mary will check with Cook Memorial Library to see what activity they will be sponsoring and hosting during the fair

-Vendors/Food: Erica Boynton, Mary Phelps, Melissa Ricker, Kelly Goodson  
Erica will begin contacting vendors on last year's list to see if there is interest to participate and advertise on the Tamworth Exchange, Noah Hoffman and John Ferreira are two new ones. Kelly suggested that we ask the non-profit groups, churches, schools and libraries to make food for sale. It worked out well last year on the History Center Lawn and gave visitors more options. It was also suggested we ask the Letarte's if their pizza truck is available. Pat suggested that all food vendors be located at the lower end of Main St. Barb mentioned The History Center is open once again to hosting non-profit vendors on the lawn. Erica will follow up with Kate Thompson to coordinate.

-Music: Barb Bloomberg, Kelly Goodson,

-Kids activities: Kelly suggested activities for children in the town park area and discussed how we could encourage more involvement by asking the local schools, and pre-schools, Parker at the Rec Dept., Chocorua Library and Remick Museum. Ideas were face painting, games, animal visits, ice cream, lemonade, etc. Pat asked all commissioners to brainstorm and send ideas  
Kelly offered to pick up helium tanks for the balloons on Friday night

- Pat will use the spreadsheet that Lloyd and Susan put together last year to organize tasks, dates, etc.

- It was suggested that John Watkins and John Ferreira be asked to take photos this year. Pat will follow up with them.

Potential Forums

- Making Tamworth Age Friendly forum idea was tabled until the next meeting. It was agreed the forum would be in