

**Tamworth Economic Development Commission
Draft Minutes
May 14, 2018**

Call to Order: Meeting called to order by Chair Pat Farley at 6:03 pm.

Members Present: Erica Boynton, Trish Chaput, Pat Farley, Mary Phelps, Kimball Packard arrived at 6:06; Kelly Goodson arrived at 6:22

Seating of Alternates – no alternates were seated for this meeting

Approval of Minutes: Dan Poirer motioned to approve minutes from April 10, 2018. Erica seconded. The motion passed 4-0.

-Approval of new Alternate candidate –

Dan Poirer motioned to approve; Mary seconded. All voted in favor of approving Melissa Ricker to be recommended as an alternate to the Commission.

Financial Update

- **Expenses and revenues since last meeting** – The only expense since last update was \$200 for the Tech Forum. Bill for printing Business Booklet will be \$1089 (increase of \$100 from money already encumbered last year due to extra pages)
- **Current balance** - \$3360 including bill for Tech Forum.

Business Booklet:

1000 booklets have been printed; some have already been distributed during the Wet Paint event. Further distribution will be discussed at next meeting.

Tech Forums

• Plans, if any, for follow up programs...

Some people might be interested in further Website Design in the future.

Wet Paint Report

- Event was very successful; lots of paintings were sold. There is a TVC meeting later this week. After that point, we will have a final number. It is expected that sales were doubled from last year.
- Wait list of artists is expected for next year.
- Dan Poirier suggested a “meet the artists” day in which local people could arrange to Commission an artist to paint the subject of their choice (e.g. their house, favorite spot, etc.)
- Idea was discussed for doing every other night (or similar) Receptions.
- Sub-committee will gather ideas for next year while still fresh.
- Mary & Erica will be meeting with John Wacker to ensure all sales have been recorded accurately

Street Fair

• Appointment of committees –

- Pat Farley will come up with a list of sub-committees prior to next meeting and then people can volunteer; there has always been some interest from people involved last year.
- Pat will use the spreadsheet that Lloyd and Susan put together last year to organize tasks, dates, etc.
- It was suggested that John Watkins be asked to take photos this year.
- Pat needs to leave at 11:30 on the day; she has asked the mobile unit to come from 9-11am; Erica will take over coverage at the TEDC table for Pat when she leaves. All can help man the table.

Web Site Update

- Names of the Commissioners will be posted on the website.
- Tamworth Farmer's Market info updated on TamworthUSAsite.
- Whole page on the website is available on website for the Street Fair.
- Hank is in charge of the Yacht Club Race – kits are being sold. Info is on the website; more can be sold at the Farmer's Market. Local people can pick them up from Hank; non-locals can pay to have them shipped.
 - o Mary suggested maybe someone could make a poster for Hank to publicize the availability of the boat kits.
 - o TEDC is available if help as needed with the event or publicity for the event.
 - o Starting at Scott Aspinall's and ending at the Distillery
 - o Staging area will be on the lawn of the History Center

o Kits might be available at the Other Store

Master Plan

• Update of Economic Commission progress –

- Pat introduced topic of updating Master Plan following Susan's presentation to the Planning Board. TEDC suggested to Selectmen that all the different Tamworth Departments review what they have committed to in the Master Plan and check if still relevant, note if things need to be added, identify whether / where progress has been made and develop actions. This idea was well received by the Selectmen.

• Consideration of Planning Board's five questions for each commission, if available.

New Business Visits: [Kimball Packard]

Kimball has tried unsuccessfully to visit Batter Up Bakery
Pat & Kimball have both visited Green Mountain Consignment
John Ferreira from White Face Hollow will be getting involved with TVC

Member Information

Roster assembled by Susan Ticehurst following last meeting was distributed to all Commissioners with full contact details.

- **Corrections to contact list, if any.** Correction to Dan Poirier's email was noted.

- **Members whose appointments need to be renewed or confirmed, if any.** Dan Poirier confirmed that appointments of TEDC Commissioners is for an indefinite term

Public Comments

- Susan Ticehurst was recently at the State Committee on Aging. Public Commissioner gave a presentation on ageing in NH. Southern NH Planning Commission conducted a Study.

The Study assessed infrastructure for seniors and millennials; looked at how countries, states, towns assess infrastructure for ageing and then came up with their own checklist. Conducted a survey to find out what kinds of services are being provided. The theory is that if you consciously address the needs of elderly and millennials, you will be in good shape as a community. NH & Carroll County, in particular, is an ageing population.

Categories chosen for this study:

- o Design & Atmosphere – non-slip; accessibility; restrooms available; distortion-free sound systems
- o Customer Service & employee benefits – training staff to help provide assistance, as needed. Provide child-care and adult daycare services
- o Products & Services – shop by phone, home delivery, easy to find service numbers, discount services, etc.
- o Environmental sustainability – hydration station without plastic, recycling, etc.

Might be good to see how people can stay here; affordable housing, transportation, etc.

One way to understand our community and to market our community as “Age friendly” – could have a logo to promote this. People centered approach to economic development.

Kimball sent around the link to the Southern NH Planning Commission during the meeting.

- Related ideas were discussed around food prep for elderly folks that need meals (like the former Grammy Gordon's)... Mountain Courier Shuttle can pick things up and deliver. It might be a matter of educating people about their options, like the Lyceum, the Other Store, Farm to Table. Blue Loon and Tamworth Caregivers also provide services. Suggestion was made around picking up on some of the challenges that people have reported with the Blue Loon bus service.
- Susan Ticehurst noted that she appreciated the meeting being posted on the Town website
- Susan noted some boards she's worked with have assessed what kinds of skills needed on the board to make it a great group with well-rounded skills? Susan thought TEDC could consider recruiting Commissioners based on what we know we need. Pat pointed out that everyone has a talent and having people with energy & enthusiasm, who want to get actively involved, is invaluable.

Other Business

- Pat asked Dan if the Selectman might be interested in this topic on age friendly communities; could there be a town-wide effort? Dan noted that a lot of the businesses in town are family businesses that cater to the community...

it would be good to gather the ways that the businesses already are “inter-generationally friendly” and highlight to make this more widely known.

- The potential was discussed for an autumn forum on age-friendly community accessibility, etc. Could also involve others, including the Community Nurse Association. Erica noted that the Mug Club participants could be involved in providing input.
- FYI: Pat informed the group that the annual meeting of Lakes Region Planning Commission – June 25th at the Chase House in Meredith. \$40 per person. 5pm cocktails; 6pm meeting. Commissioners may want to attend.
- FYI: Pat informed the group that a LRPC Commissioner meeting will be at the Ossipee Library May 21. Topic: Route 16 Safety Study panel

Action Items

- Trish to send electronic files of the Business Listings to Kimball for the website.
- Two sub-committee will be created on the topic of an “age-friendly community” or “inter-generational” community? (Need to come up with a good name for this), and also one for Street Fair assignments.
- Kimball requested that all Commissioners send any photos that they have from the Street Fair.

- Pat Farley, Chair, will ask for the Selectman to approve Melissa's appointment at the next Selectman's meeting May 17

Next Meeting: June 12, 2018

Adjournment:

Pat Farley entertained a motion to adjourn; Dan Poirier seconded. The motion passed, 6-0.

MISSION STATEMENT: The Tamworth Economic Development Commission will develop a strategy for the retention, growth and attraction of businesses in Tamworth. The Commission should be charged with:

- **Supporting and maintaining the existing business base of our town and promoting a climate friendly to new business.**
- **Identifying the specific types of businesses that match the character of Tamworth**
- **Making realistic recommendations to the town to enable growth of its existing business base; retain and promote existing businesses, and attract new businesses to the town.**
- **Coordinating town economic development activities with surrounding towns and utilize regional and state resources.**

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