

Economic Development Minutes

Tuesday, January 13, 2015 at 6:15PM

MISSION STATEMENT: The Tamworth Economic Development Commission will develop a strategy for the retention, growth and attraction of businesses in Tamworth. The Commission should be charged with:

- . Supporting and maintaining the existing business base of our town and promoting a climate friendly to new business.
- . Identifying the specific types of businesses that match the character of Tamworth
- . Making realistic recommendations to the town to enable growth of its existing business base; retain and promote existing businesses, and attract new businesses to the town.
- . Coordinating town economic development activities with surrounding towns and utilize regional and state resources.

6:20...Call to order by Chair.

Present: Board: Pat Farley, Jim Hidden, Dennis Quinn, Susan Ticehurst, Willie Farnum.

Guests: Melanie Streeter, Bob Streeter, Kim Trammel, Peg Loughran

Motion to accept November, 2014 minutes: moved to accept by Dennis Quinn, second Willie Farnum; motion passed, 5-0.

Motion to accept Agenda Jim Hidden moved and Willie seconded to accept the agenda for the meeting. Motion passed, 5-0.

Committee Reports

-Senior Housing...no new action

-Tamworth 250 Celebration... TEcDevC responsibility is to create event encompassing as many Tamworth businesses as possible. We plan to have a street fair on a Saturday in August, 2016 with Farmers' Market and tables/tents of local business products along Main St. with food, music, entertainment. Tamworth 250 Celebration: There was a discussion of how to bring businesses together for the 250th celebration, perhaps with promotions such as plaques or some "Tamworth Special" at \$2.50 or \$25. Dual purpose:s: for businesses to have a chance to promote themselves and to get businesses together to form a business group.

-Economic Development website update ..Dennis ...will add names of board members, AgriBusiness video link, banner for the 250 Celebration, etc.

Old/New Business

-Guest Presentation from a group supportive of updating the town website. (a comprehensive/comparative survey among the towns of Carroll County of website content was presented and discussed ... Anticipated Goals:

- make site more efficient...calendar, forms, navigation
- provide more tools
- diminish foot traffic volume

The group plans to request placement on Select Board's future agenda for further discussion

-Susan Ticehurst will host a Deliberative Session at the Cook Library at 6:30 January 19 to discuss the elements present or missing required for better employment opportunities for area residents of all ages.

Meeting Time Change..... 7 PM will be the time in the future, Willie to adjust notifications.

Adjournment, 8:05 Next Meeting, 7 PM February 10, 2015

Strategy for reaching our goals: 1. Develop long term goals; 2. Spin off short term objectives; 3. Convert to a project w/committee; 4. Develop detailed objectives & actions; continually review, track and assess; 5. Make it happen!