

Tamworth Economic Development Commission
December 13, 2016
Minutes

Meeting Called to order at 6:05 by Pat Farley at The Chocorua Community Church

Members Present: Pat Farley, Mary Phelps, Lloyd Hadden., Kimball Packard, Erica Boynton, Susan Ticehurst

Motion to Accept Agenda by Pat Farley, Seconded by Kimball Packard, All voted in Favor.

□ Motion to accept Minutes from November meeting by Pat Farley, Motion to approve by Kimball Packard, Seconded by Lloyd Hadden, All voted in favor.

COMMITTEE REPORTS:

Tamworth Visitors Bureau

Kimball will be meeting with Stephen Grasse over the holiday to discuss setting up marketing for the TVB. After that a meeting will be held in January with information and an invitation sent to the Director of Travel and Tourism asking her to speak. It is thought that formation of a 501c-6 is the way to go as far as setting up a nonprofit. Kimball is meeting with a representative of the Barnstormers to see how that could be done.

OLD OR NEW BUSINESS:

Budget that Pat presented to the town was approved.

Kimball Packard has updated the TEDC website and has asked that any additional changes be sent to him by Friday Dec. 16, 2016. At that point he will post the new website on the exchange.

The new brochures are in and will be stored at The Preserve. Erica, Lloyd and Pat will be in charge of distribution and Pat will post on the Exchange places that people can pick up the new brochure.

Discussion of improving and updating the Business Listing brochure. Kimball Packard has been working on the brochure and is asking that a deadline for changes be December 16.

2017 New Projects:

Artist Forum and Paint out - Date TBD, Early May 2017

Technical Marketing Forum - Start a tech forum at the Chocorua library to help residents log onto the Exchange. Come up with a tech forum for businesses to help with a social media platform.

Film Business to NH - Try to find a way to reach out to Film Companies to use Tamworth NH or NH as a film destination.

Street Fair:

- Date of August 5th to coincide with Carl's BBQ if possible
- Erica to work with the 8th grade to tie in activities to the street fair, like
- face painting, games, etc.
- Try to come up with a sustainable way to make the bridge area look festive, as the

- balloons did in the previous year.
- Discussion as to whether the Radio Station is viable.

Holiday Event - Discussion r: TEDC playing a role in putting together a comprehensive festival for the holidays of 2017. There are many events that already are in existence, so any new events will be in addition and arranged for promotion in an organized manner on the website. Erica suggested coming up with a "Name" therefore making it easy to market. All agreed.

TEDC meetings will be held at the Community Church in the future. The next meeting will be January 10th at 6 PM.

It was suggested the minutes be posted on the Exchange.

Motion to dismiss by Kimball Packard, at 7:00 PM Seconded by Lloyd Hadden. All in favor.