

TAMWORTH ECONOMIC DEVELOPMENT MINUTES
November 15, 2016

Meeting Called to order at 6:05 by Pat Farley.

Members Present: Pat Farley, Mary Phelps, Kelly Goodson, Lloyd Hadden, Kimball Packard, James Hidden

Public Attendant: Barbara Bloomberg

- Motion to Accept Agenda by Pat Farley, Seconded by Kelly Goodson, All voted in Favor.
- Motion to accept Minutes from September meeting by Pat Farley, Motion to approve by Kimball Packard, Seconded by James Hidden, All voted in favor.
- Motion to accept Erica Boynton as a new commissioner by Pat Farley, Motion to approve by James Hidden, seconded by Kimball Packard. All voted in favor.

PUBLIC COMMENT:

Barbara Bloomberg, wanted to know the direction the EDC was taking with the TVB. Would the Business Listing Brochure be updated? She was invited to listen to the meeting and bring forth input, as that was on the agenda.

COMMITTEE REPORTS:

OLD OR NEW BUSINESS:

-TEDWebsite

- Discussion opened with Kimball Packard confirming his updating of the site in November.
- The new brochures are in and will be distributed and stored at The Preserve. It was decided that by the next meeting we should have a list of "drop off" Locations for the brochures and come up with a distribution list for the commissioners to share.
- The invoice for the brochures needs to be sent to the town for payment, Pat Farley will take care of that.
- Discussion of improving and updating the Business Listing. It was decided that that will be a future project and discussed at the January meeting.

Tamworth Visitors Bureau

- After this meeting adjourned the EDC hosted a meeting with local businesses regarding the viability of a Visitors Bureau.
- Mission is to make Tamworth a destination for tourism, to the benefit of local businesses and the Community.
- The TVB would be self-funded with a membership fee.
- It was discussed as to the legal formation as a nonprofit entity. More research is still needed.
- A speaker from the State of NH, Beno Lamontagne, will be speaking as to grants and other options that could be available from the State.
- The TVB would like to see a cohesive source existing Tamworth attractions and businesses with additions like Film Festivals, Concerts, Art Events and more.
- The creation of a website and brochure would be the first call to action
- Quaker City Mercantile has expressed interesting in helping with a marketing plan.

Barbara Bloomberg then asked what was the TEDC role in the TVB and Pat Farley explained that the TEDC would support and encourage the TVB.

Street Fair-

- Dates will be open for discussion depending on other activities in town, like Old Home Week.

-Art Event –

- It was decided that late spring would be a good time for this to be held.

Holiday Event

- It was discussed that TEDC should play a role in putting together a comprehensive festival for the holidays. There are many events that already are in existence, so events will be added to and put in an organized manner on the website for promotion.

-Technical Forum

- The TEDC will put together a forum to help local businesses navigate the social media and tech world. Offer educational speakers on blogs, websites, face book. Instagram and other social media platforms

BUDGET 2017

- Pat Farley will present a budget for the TEDC on December 12, 2016.

Motion to dismiss by James Hidden, at 7:00 PM Seconded by Kimball Packard. All in favor.

Respectfully Submitted,

Mary Phelps