

Tamworth Economic Development Commission
DRAFT Minutes
April 10, 2018

Call to Order: Meeting called to order by Chair Pat Farley at 6:02 pm.

Members Present: Erica Boynton, Trish Chaput, Pat Farley, Kelly Goodson, Mary Phelps
Select Board Representative Present: Dan Poirer
Alternates Present: Lloyd Hadden, Susan Ticehurst
Alternates Seated: Barb Bloomberg

Select Board Representative Dan Poirier was welcomed.

Approval of Minutes

- Mary Phelps moved, and Barb Bloomberg seconded, to approve the minutes of the March 6, 2018 meeting as presented. The motion passed 6-0; Dan Poirier abstaining.

Public Comments: None

Financial Update

- Pat Farley reported that since the last report \$400 has been paid for food for two forums.
- The budget for expenses, as approved at town meeting is \$3,960 for the year.
- The current balance is \$3,560.
- Membership fees for the Mount Washington Valley Economic Council and Lakes Region Planning Commission are no longer being charged to the Economic Development Commission account.

Business Booklet:

- Barb Bloomberg, Erica Boynton, Trish Chaput, Kelly Goodson and Mary Phelps have done further work on compiling and updating information for the business booklet.
- Next week, the draft will be given to Kimball for posting on the commission's website for review by business owners.
- The committee is on target to complete compilation by April 30, 2018.
- Pat Farley is working with others on the design of the covers. Layout, formatting, graphics and production were discussed.
- Twenty pages will be printed using funds that were previously encumbered.

Tech Forums

- Kathy Estabrook, presenter of the Excel tech forum, has offered to do a follow up program.
- Carl Tyler will present the last tech forum, which will be on the topic of website design, on April 26.
- Erica Boynton will make confirmation calls.
- Barb Bloomberg will get the key and set up the facility.

Wet Paint

- A forum entitled "Tricks of the Trade" is being planned.
- Twenty three artists from out of town and two local artists are signed up.
- Sponsors are being recruited.

Street Fair

- The suggestion was made to do a flash mob type of event.
- Barb Bloomberg will meet with the Barnstormers to consider tying it in to their production that week.
- The event will be videoed.

Other Business

- The Select Board has contracted with a new web site service.
- The Economic Development Commission will have a page on the redesigned site, but will continue to maintain an

independent site that will be linked to the Town's site.

- The funds to continue the independent site were approved in the budget for this year.

Master Plan

- The Planning Board's gathering of all boards and commissions for the purpose of reviewing progress on the master plan has been rescheduled from May until sometime in the autumn.
- Each board and commission will be asked to consider five questions pertaining to their responsibilities under the master plan prior to the meeting.

Member Information

- Contact information for each member was updated.
- Susan Ticehurst will transcribe the information for distribution.
- Dan Poirier will check into the length of terms for commission members, if any have been specified.
- Susan Ticehurst notified the Commission of her resignation and was thanked for her service.

Public Comments: None

Next Meeting

- The next meeting will be held at 6:00 on May 14, at the Chocorua Community Church.

Adjournment

- Pat Farley moved, and Kelly Goodson seconded, to adjourn at 7:12. The motion passed, 6:00.

MISSION STATEMENT: The Tamworth Economic Development Commission will develop a strategy for the retention, growth and attraction of businesses in Tamworth. The Commission should be charged with:

- Supporting and maintaining the existing business base of our town and promoting a climate friendly to new business.
- Identifying the specific types of businesses that match the character of Tamworth
- Making realistic recommendations to the town to enable growth of its existing business base; retain and promote existing businesses, and attract new businesses to the town.
- Coordinating town economic development activities with surrounding towns and utilize regional and state resources.

Strategy for reaching our goals:

1. Develop long term goals;
2. Spin off short term objectives;
3. Convert to a project w/committee;
4. Develop detailed objectives & actions; continually review, track and assess;
5. Make them happen!