

Tamworth Economic Development Commission  
March 21, 2017

Meeting Called to order at 6:00 by Pat Farley at The Community Church

Members Present: Members Pat Farley, Lloyd Hadden., Kimball Packard, Erica Boynton, Kelly Goodson, Mary Phelps, Alternate, Barbara Bloomberg, appointed as voting member.

Motion to Accept Agenda by Pat Farley, Seconded by Kelly Goodson, All voted in Favor.

Motion to accept Minutes from February meeting by Pat Farley, Motion to approve by Kimball Packard, Seconded by Lloyd Hadden, All voted in favor.

PUBLIC COMMENT:

COMMITTEE REPORTS:

TEDC Business Directory is completed and has been distributed to various local businesses.

Due to the fact that there were omissions and corrections that were mistakenly overlooked in the new printing, we have appointed a task force, Lloyd Hadden and Barbara Bloomberg to make sure the website information gets updated and when the brochures need to be reprinted Barbara will be the point chair to oversee the final draft. More Brochures need to be put in the Town Hall. Pat Farley will take care of distribution.

Artist Forum;

Name : Wet Paint Tamworth, logo designed by Lloyd Hadden

Artist Registration forms will be emailed out this week by Mary Phelps

Reception Areas and events for the WET Paint are in the process of being finalized by the Committee.

It was decided by the TVC to have a festival. MADE Tamworth to coincide with the WET Paint, so the WET Paint event is now under the umbrella of The MADE Festival, which will include a lodging promotion, music, spirit tastings and more

PR- need to work on press releases and sponsorships. Erica will assist with this.

Painting locations- to be decided on

Barb shared that local galleries would like to be involved, so the committee will contact businesses with various opportunities, now that it is a Festival, it will be very easy to involve any and all businesses.

#### TVC Update:

Kimball reported that the TVC will be filing for a nonprofit status and will have its filing complete for the May event.

#### STREET FAIR

Street Fair Date will be August 5, 2017

The BBQ time has to be confirmed, Lloyd will contact Carl Behr, for an update.

The Barnstormers, and The Historical Society are looking to become an important part of the street fair, The Barnstormers will provide radio sponsorship and the Historical Society is looking into making the lawn area available for the event.

YOYO Performance will be added to this year's event. Its location is to be determined.

There was discussion on the use of balloons for the street fair. Lloyd Hadden made a motion to vote to keep the balloons as part of the fair, Kimball Packard Seconded, All voted in favor.

Parking needs to be evaluated and discussed. Perhaps not along the Main Street East of the bridge. Pat and Lloyd will work together on the best solution.

Kimball will chair an Entertainment committee for the Street Fair. Erica will look for sponsors for music, to help offset expenses.

Barb will chair, nonprofit involvement with the street fair. Boy Scouts and Girl Scouts will be contacted. Diane Bowles and Tim Braun?? Popcorn will be sold as a fundraiser.

Erica will chair vendor solicitation for the fair. She will also help with sponsorship. Vendor location was discussed and will need to be finalized at a later date. Also, the time in which vendors will need to be on location. All of that will be decided upon at a later date and go out in a post on the Exchange.

Kelly Goodson suggested that we contact participating vendors with a reminder phone call or email before the event. We all agreed.

There was discussion of table placement during the street fair, and how to accommodate special requests. Pat will come up with a general map, to help streamline the process.

Erica suggested we have a handout with locations of tables and event areas. That is a great idea and we will finalize when the date is closer.

#### Other business

The Tech Forum- Will hold off discussion until next meeting

Erica is working in the Holiday Schedule.

Public Opportunity- No Comments

Next meeting April 11, 2017 at the Chocorua Community Church.

Meeting adjourned at 7:30 by Pat Farley, Seconded by Kelly Goodson.