

Tamworth Economic Development Commission
Minutes
March 6, 2018

Call to Order: Meeting called to order by Pat Farley, Chair, at 2:06.

Members Present: Erica Boynton, Trish Chaput, Kelly Goodson, Pat Farley, Kimball Packard

Alternates Present: Lloyd Hadden, Susan Ticehurst

Alternates Seated: Lloyd Hadden was seated as a voting member.

Approval of Minutes

- February 13, 2018 meeting
- Lloyd Hadden moved, and Trish Chaput seconded, to approve the minutes of February 13, 2018. The motion passed, 5:0, (with Kelly Goodson not present at the time.)

Public Comments: None

Financial Update

- An invoice for \$200 for a tech forum expense is expected.

Tax Incentive Exemption

- The pros and cons of the proposed tax incentive exemption warrant article were discussed.
- The commission does not have a position on the article. However members may speak on the matter as individuals.

Business Booklet:

- Trish Chaput reported that progress continues on updating the content of the business listings. Businesses that are no longer active will be removed from the next edition however the information will be archived.
- The project is on target to meet the goal of completing compilation by April 30, 2018.
- Graphics, formatting and layout are to be determined. There is general agreement that the covers will be in color with the inner pages in black and white.
- The draft will be posted on the commission's website for final review by business owners.

Tech Forums

- The next forum will be on the subject of Excel, with Kathy Estabrook providing instruction.
- Erica Boynton will contact the twenty people who are expected to confirm attendance. Participants will be reminded to bring a laptop with Excel installed, if possible.
- The library will be asked to provide their four computers for use by participants.
- Erica Boynton and Lloyd Hadden will set up the room at 5:00.

Wet Paint

- Economic Development will sponsor a forum on marketing art as a component of the Wet Paint project of the Tamworth Visitors Council.

Other Business

- No further action was taken on the idea of a commercial real estate brokers' open house.
- Kimball Packard welcomed the new consignment shop with a visit. He will make additional attempts to visit the new bakery during its open hours.
- Pat Farley provided membership information from the Greater Ossipee Area Chamber of Commerce.

Public Comments: None

Next Meeting: At the call of the chair.

Adjournment: Kimball Packard moved, and Lloyd Hadden seconded, to adjourn at 3:55. The motion passed, 5:0, (with Kelly Goodson not present at the time.)

MISSION STATEMENT: The Tamworth Economic Development Commission will develop a strategy for the retention, growth and attraction of businesses in Tamworth. The Commission should be charged with:

- Supporting and maintaining the existing business base of our town and promoting a climate friendly to new business.
- Identifying the specific types of businesses that match the character of Tamworth
- Making realistic recommendations to the town to enable growth of its existing business base; retain and promote existing businesses, and attract new businesses to the town.
- Coordinating town economic development activities with surrounding towns and utilize regional and state resources.

Strategy for reaching our goals:

1. Develop long term goals;
2. Spin off short term objectives;
3. Convert to a project w/committee;
4. Develop detailed objectives & actions; continually review, track and assess;
5. Make them happen!