

Tamworth Economic Development Commission

Minutes

May 11, 2021 at WhiteFace Hollow

The Tamworth Economic Development Commission should strive to attract, grow, and retain businesses in Tamworth. The Commission is charged with the following responsibilities (Revised & Adopted 2/2021):

1. Supporting new and existing businesses:

- Promoting a supportive climate and required resources attractive to business.
- Coordinating and hosting town economic development events with local businesses, professionals, and organizations.
- Supporting the local employment base

2. Helping to enable business growth:

- Making realistic recommendations to the town that enable the well-being and growth of its business base.
- Identifying and partnering on other initiatives supportive of strong core business capabilities.

3. Coordinating regionally to support the town's business base:

- Coordinating town economic development activities with surrounding towns
- Working with regional and state resources, programs and initiatives to support the town's business base.

4. Educating and enhancing opportunity awareness for local businesses leaders:

- Identifying local, state, or federal initiatives and/or programs available to enable local business success.

– Hosting economic development events to help publicize and educate business leaders on opportunities that can support the health and wellbeing of the town’s business base.

In attendance: Pat Farley, Chair; John Ferreira, Mary Phelps, Wyatt Berrier, Lynn Kearney

6:00....**Call to Order**.....

6:01...Mary Phelps to replace Amy).

6:02....**Elect new Alternate..**

Voted positive to recommend Lynn Kearney to an Alternate position.Motion:John; 2nd: Mary passed unanimously.

6:05....**Public comment**....none

6:07... **Approved Minutes of March and April meetings** Motion:John; 2nd: Mary: passed unanimously.

6:10....**Financial Update:** ... no change

6:12...**Old Business, Topics and committees**

A. Job search on TVC website...discussed smoothing out search by employees; and arranging publicity on the Exchange.....Wyatt, John, Pat

B. ERZ update: Marketing plans for 2021 (this on as a reminder each month!)

C. Instead of Street Fair, we discussed what events to promote business in Tamworth:

1. Mary’s idea of Business of the Month with Lynn’s idea of Business After Hours.

“TEDC Celebrates Tamworth Business,” to occur every other month. Procedure: Consult Street Fair Vendor list; establish locations, as well as dates and hours. Board discussed format and publicity, etc.

2. Suggestion to add BNI(Business Network International) to connect similar business genres.

3. Have about half an hour of facilitated discussion of 3-4 questions?

D. Forum ideas for 2021, prioritized from suggestions offered with timetable

1. What is best business format for you?..LLC, etc. Laura and Harry Pike

2. How to pass your business down to your children.

3. Bring together new businesses in town.

4. Host a ‘free form’ of what do people want.

6:50... **New Business**

A. Re-format our past visitors brochure and print some..as well as more Business directories

B. Cook Library having a “Welcome to Newcomers” on Saturday afternoon, June 19, 2-4 pm.
-We will have a table and will need volunteers to set up, take down and man it with me!
Wyatt?
(Lynn offered to help some but she doing Barnstormer table)

6:55... **Public Comment...**

7:00 ... **Action items and Adjournment**

Next meeting, June 8, location TBD