

250th Celebration Meeting
October 8, 2015

Members Attending: Pat Cook, David Little, Betty Wasson, Bruno Siniscalchi, Jim Hidden, Pat Perkins, Denise Boewe

Absent: Casslyn Cook, Melanie Streeter, Marletta Maduskuie, Parker Roberts, Sarah Baker

Also present: John Roberts, Steve Gray, Darlene McWhirter

Meeting called to order: 7:04 PM.

Mail/Money Handling

Jim announced that there was a town policy stating that all mail needs to go to the town office. While "PO Box 250" has a nice ring to it, the 250th Committee will need to comply with the town mail policy.

In addition, all fund deposits and withdrawal need to follow the existing town policies.

Pat Cook asked for a copy of the policy, so we know what to follow. Pat Cook requested \$100 for petty cash for the Craft Fair. Darlene will need to develop the forms necessary for the 250th Committee.

John Roberts advised that the two boxes of license plate were not opened by the Town Administrator or Secretary, but by a member of the 250th Committee.

Marketing/Publicity

There was a discussion of the sponsor and advertiser packets, and some feedback from potential donors. It may be desirable not to include "freebees", some of which might be hard to value, because all goods or services received by donors have to be itemized to offset their charitable deduction.

There was a discussion of ways to simplify the ad rate page, with several suggestion. Both items will be revisited and voted on, on 10/13/15.

Fund Raising

Bruno reported on his visit to Meredith Savings Bank, a potential donor. They expressed a desire to have a specific dollar request. They also

indicated that they make grants on a calendar year basis, so we could make one request this year, and another one next year.

Sub-Committees

There was discussion of the kick-off poster and future ad work. Some concerns had been raised about design elements. Because of the 250th Committee's meeting schedule, it's not possible to have every decision and work product voted on by the whole committee. There was a recommendation to form sub-committees, and delegate power to them, so that work can proceed, but there is always a second set of eyes.

Events

There is a request from the History Center to sell maps at the kick-off event on the 18th. It was the consensus of the committee that all 250th events should accommodate memorabilia and merchandise sales.

There was a discussion of program for the 18th. There will be dignitaries, and speeches. There were suggestions to include, if possible, a Tamworth resident singing the National Anthem, and a Tamworth minister to give a blessing.

The meeting was adjourned at 8:11 pm.