

250th Celebration Meeting

Minutes May 26, 2015

Members Attending: Betty Wasson, Pat Cook, Pat Perkins, Jim Hidden, David Little, Melanie Streeter

Also attending: Mark Smith, Marletta Maduskie

Meeting called to order at 6:00 pm

News/Announcements: Pat Perkins reported that the yard sale went really well and \$1351.63 was raised. Any remaining items were donated to the Tamworth Nurse, Agape, and Habitat for Humanity. Thanks to all that helped and all that attended.

Minutes from May 12, 2015: motion made to accept minutes by Jim Hidden, seconded by Pat Cook. All voted in favor.

Committee Assignments:

Vice Chair - Bruno Siniscalchi

Treasurer - Pat Cook

Secretary - Melanie Streeter

Vice-Secretary - David Little

New member - Marletta Maduskie

Motion made by Jim Hidden to accept committee assignments, seconded by David Little. All voted in favor.

Melanie Streeter will post a list of the upcoming 250th Meeting dates/time and location.

It was decided that a money handling procedure needs to be put in place and Jim Hidden will get copies from the Selectmen's Office of one used by the town for everyone to review.

Logo Discussion: There was a review of changes that Mark Smith made as requested at the May 12, 2015 meeting.

A list of what the logo would be used on was discussed. Vendors, marketability, familiarity, simplicity, additional revisions, and additional designs were considered.

Marletta suggested that, from a marketing perspective, the committee should have a single consistent message, and not use different designs in different media. There was a suggestion that the design be evaluated by others not on the committee. An example was given of slight design details that can cause a memorabilia items not to be purchased, or not to be worn.

There was discussion about adopting additional artwork for t-shirts, etc. A vote was taken not to ask Mark Smith to make further changes to the logo provided. The consensus of the committee was that an image focusing on the iconic view of Mt. Chocorua would be ideal. Members will solicit artwork and bring to the next meeting for review.

Betty Wasson brought a litter bag with the Ossipee town logo, which had been widely distributed, to encourage people to pick up their own litter, and suggested that the committee consider doing the same.

There was a question about whether the town has decided on use the logo after the conclusion of the 250th celebration. The selectmen have not made any decision. There was a discussion about where the current logo was already being used, and whether the committee should be consulted.

Sub-Committee reports:

Memorabilia - no report

Events - A notice went out on the Tamworth Exchange asking for groups/individuals to contact Betty Wasson if they were planning to hold an event. She reported that no one has called her. Betty will make calls to some of the groups to set up a time to meet with them. Comments were made that no one should be excluded from any event due to cost and suggestions were made on how to remedy that.

Commemorative Book - A group/committee needs to be formed and begin work on this. David asked the question would this booklet be ready in October, at the beginning of 250th celebration, or after all the events took place. The Committee felt that the book would be distributed in the Spring of 2016, prior to the summer events.

New/Old Business - Pat Cook shared a printed book from a group in Moultonborough that they had printed at a quite reasonable price in Concord. She will get the contact information so they can give an estimate for the Coloring Book or Commemorative booklet.

Next meeting June 9th at 6:00pm at the Town Office building.

Meeting adjourned 7:50 pm.